

# ENGAGEMENT ACTIVITIES



## Mini-Engagement Activities

These 20-to-30-minute activities engage your employees around the issues facing people and families across our region and simulate conditions related to United Way's investment priorities of meeting basic needs, moving to financial stability and building for success in school and life. Each can be paired with any of volunteer project.

**Outcomes in Action.** Outcomes in Action is a matching activity that shows participants the many community programs and issues in our community that United Way works to address. The activity challenges participants to understand challenges and match them with solutions that their contributions make possible.

**Tough Choices.** Tough Choices simulates what too many members of our community experience every day managing a household on a low income. It is a simplified look at the difficult budgeting decisions people face, and how unexpected expenses can cause financial instability. Participants are faced with income constraints and must allocate their budget -represented through pieces of candy- to each of the expense categories listed on the activity sheet. It's challenging, compelling and eye-opening and a great opportunity to generate understanding and empathy.

**SNAP Gap.** The SNAP Gap brings attention to the barriers that individuals who rely on these food assistance face on a regular basis. Participants shop for a day's worth of groceries and can only spend the average household SNAP benefit. It shows the difficulty too many of our neighbors face getting enough food for their families.

**United Way Trivia.** This interactive game engages your employees around issues facing families and communities in southwestern Pennsylvania and shows how programs supported by United Way are addressing them.

For more information on any engagement activity, please contact Allaina Wagner, volunteer engagement coordinator, at [allaina.wagner@unitedwayswpa.org](mailto:allaina.wagner@unitedwayswpa.org).

"I volunteer because I see the positive impact my colleagues and I make when we join together. Kindness is needed to touch hearts and meet the needs of others. I strive to instill a culture of giving through service because volunteering together builds camaraderie while also helping the communities where we live!"

— LaDawn Yesheo, Chief Risk Officer, S&T Bank